



## Creative Arts Group

a nonprofit art center

108 N. Baldwin Ave., Sierra Madre, CA 91024  
(626) 355-8350 [www.creativeartsgroup.org](http://www.creativeartsgroup.org)

### Fabulous Fabrications...a jewelry event

#### ABOUT CREATIVE ARTS GROUP:

Founded in 1960, CAG is a nonprofit art center offering classes and workshops in the arts for children and adults. It also houses the Jameson Gallery showcasing the work of Southern California artists, and presents an art festival, student sales, community outreach projects, and ImaginArt, an art program presented to the students at the Sierra Madre Elementary School. Check out our website for more information.

As we celebrate our 50<sup>th</sup> year, we welcome the opportunity to present our 3rd jewelry show and sale in addition to our ongoing programs.

#### ABOUT THE EVENT:

Date: Friday, June 18, 2010 (7-9 pm) is opening night with refreshments and continuing Saturday, June 19, 2010 (10-5 pm).

Place: Creative Arts Group, 108 N. Baldwin Ave., Sierra Madre, CA 91024

There will be a \$50 promotional fee used exclusively for publicity. We are planning to advertise in the LA Times this year. (Please do not send money until accepted)

Thirty percent (30%) of the selling price of work sold will be retained by CAG to further the programs of the art center.

Any Jewelry Artist currently in the Gallery can be a "Drop & Run" artist for this show and leave or change out their jewelry for a fee of \$15. Jewelry space in the Gallery is limited. Since this is a jewelry show, your items will be removed for the two-day event if you choose to not participate in the show.

#### CREATIVE ARTS GROUP WILL:

1. Jury artist work
2. Send 4000 postcard invitations. A PDF file with the postcard invitation will be sent to all artists so you can email information about the event and personally invite your customers to come.
3. Provide sales slips.
4. Handle all monies including the collection of all sales tax, and pay artists within two weeks of the event.
5. Hang a street banner at the main intersection of Sierra Madre at Sierra Madre Bl. & Baldwin Ave.
6. Take out ads in the local paper and the LA Times.
7. Print and distribute event posters.
8. Provide each artist with a 6-foot table and one chair. Since the event is held in June, artists will be indoors and outdoors. Canopies will be provided outdoors for artists in the front of our building and downstairs in our driveway. Artists needing a little more room than the 6 foot X 30 inch table can be accommodated outdoors. There will be two to four artists per canopy. Artists upstairs must adhere strictly to the one table. Smaller tables are available if you prefer. We will try to accommodate space requests, however, space will be allocated on a first come, first served basis if necessary.
9. Link information on the event to your website.
10. Provide refreshments for opening night. They will be served downstairs with plenty of room to circulate around the tables.

## ARTISTS ARE RESPONSIBLE FOR:

1. Setting up your own display on table provided.
2. Being present during the show.
3. Writing up your own sales slips and wrapping and bagging items sold. (Customer will pay for item at the cashier, and return to you with a paid slip to pick up wrapped work.)

## INSTRUCTIONS FOR APPLYING:

If you would like to be considered for the *Fabulous Fabrications...a jewelry event*, please fill out the attached application and **EMAIL** it along with 4 images of your current work to Creative Arts Group by April 9, 2010. Images must be in digital format – a JPG about 1MB in size can be emailed. If necessary snail-mail 4 higher resolution images on a CD to Creative Arts Group, 108 N. Baldwin Ave., Sierra Madre, CA 91024 after emailing your application. Several images will be chosen by CAG for the invitation. All artists can be represented on our website and have a link to their website.

This is a “Fine Jewelry” show that will be strictly juried. We are looking for jewelry that exemplifies excellent craftsmanship and quality that is created and made by you. The majority of the components of your pieces are expected to be fabricated by you. Assembled work will not be considered.

Artists that have limited amounts of work to sell, or can't be present during the entire event, may share a table with another artist. Both artists must be accepted to the show and pay the promotional fee.